

The FALL Parade of Homes...



2022 Magazine



**Fridays, Saturdays & Sundays
Sept. 30th, Oct. 1 & 2, 7-9 & 14-16**

*2 Sunday runs in the Idaho Press Tribune with minimum of 132,000 total copies distributed. Also includes online interactive Fall show magazine that will be available for a full year of viewing - **12 MONTHS OF ADVERTISING!** See it at www.boiseparadeofhomes.com.*

AD SPACE AVAILABLE

FRONT COVER: **\$4,000 (Includes Color)** (Cover icon for online magazine link on websites)

BCASWI reserves front cover banner (title) portion.

BACK COVER: **\$2,900 (Includes Color)**

1. Space Reservations:

- Ad space reservations are due by **July 14, 2022**
- **Ads are due by July 28, 2022**
- **To make space reservations, contact Autumn Blume at the BCASWI - (208)-377-3550.**
- Ads are sold on a first-come, first-served basis. Space is limited. No guarantees on page requests.
- Non-members pay a \$795 non-member fee.

2. Submitting an Ad: Please follow these specifications:

- The ads cannot be of a specific house or address.
- Please e-mail ads to ablume@bcaswi.org.
- 300 DPI at full size (100%)
- Software Acceptable Formats: Hi-resolution PDF files.
- Must be in CMYK 4 color process.

3. Payment:

- If you have an account with the Idaho Press Tribune you will be billed directly.
- If you do not have an account with the Idaho Press Tribune you must establish an account or pre-payment must be received by **July 28, 2022**. Contact Debbie Regalado, Idaho Press Tribune at (208)-465-8192 or dregalado@idahopress.com. If the above is not taken care of by the deadline your ad will be cancelled.
- **MAKE CHECKS PAYABLE TO:** Idaho Press Tribune
- **MAIL CHECKS TO:** BCA, 6206 N. Discovery Way, Ste. A Boise ID 83713 - Attention: Autumn Blume

**Please Contact Autumn Blume at the BCASWI for more
information - (208)-377-3550.**